

MAXIMIZING YOUR COMPANY'S TALENT





ARG COACHING & CONSULTING GROUP

AN AFRICAN AMERICAN
CERTIFIED WOMEN-OWNED SMALL BUSINESS
SERVING CLIENTS NATIONWIDE

CAPABILITY STATEMENT

ARG Coaching & Consulting Group is a strategic consulting firm that assists leaders with effective **change management**. There are generally two contributing factors to poorly managed change, resistance and lack of support. ARG assists business owners and executives with increasing their organizational performance. Services with ARG:

- Offer customizable approaches
- Provide proven solutions that bridge gaps
- Promote a culture for change
- Foster immediate support
- Deliver sustainable results
- Cultivate team cohesion

CORE COMPETENCIES

ARG Coaching & Consulting Group provides proven solutions that bridge the gaps between the people and processes. Some areas of competency includes:

- Change management
- Inter/ intrapersonal communication
- Leadership effectiveness
- Team engagement

- Conflict resolution management
- Six Sigma methodology approach to process improvement
- Strategy development

SERVICES

- Leadership CORE 360 ° Customizable leadership and professional development program
- Team Building Workshops
- Conflict Resolution Mediation and Training
- Executive and Group Coaching

Other Services:

- Organizational Development
- Strategic Planning
- Business Development
- Keynote Speaker

RESULTS

- Improved profit margins
- Organizational systems and processes
- Enhanced company's performance and productivity
- Strategic plans and KPIs
- Transformational thought leaders
- Increased employee engagement
- Positive thinking and confidence skills

DIFFERENTIATORS

- Offers a customizable approach to our clients needs
- 20 year change management expert with a focus on human dynamics in the workplace
- Create lean learning environments for enhanced effectiveness
- Our proven methodology, The ARG Approach, coupled with Six Sigma techniques enables our clients to establish a foundation of growth
- Trackable performance measures

CERTIFICATIONS

- Six Sigma Green Belt
- Small Business Enterprise (SBE)
- Women Business Enterprise (WBE)
- Women Owned Small Business (WOSB)
- Disadvantage Business Enterprise (DBE)
- Airport Concessionaire Disadvantage Business Enterprise (ACDBE)



CORPORATE DATA
ARG Coaching & Consulting
Group established in 2016
Limited Liability Corporation

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ARE YOU READY TO CONQUER CHANGE AND CULTIVATE RESULTS?



Entrepreneurship comes with its own daily battles. One has to focus on growing the business, hiring the right people, keeping up with the latest industry trends, all while finding innovative ways to engage with internal and external stakeholders. So, what happens when life collides with the entrepreneurial journey? In this talk, I will share how my battle with cancer empowered me to approach my business differently.

Presence, Impact, and Influence

Explore three personality types that show up under pressure, understand their impact and identify which one resonates most with you.

Standout In Your Field and SWOT The Competition

Let's tell the truth, we all have strengths and weaknesses that impact the way we do business. If we are honest with ourselves, we know that we face opportunities and threats every day, which affect our share of the marketplace. Are you prepared and equipped with the necessary tools to objectively evaluate your situation? Unearth your power and SWOT the competition.

Perfecting Your Pitch

Can you connect with the crowd when you network? Do you know how to follow up? Learn the art of pitching and following up without being "salesy".

The Impact of Systemic Racism on Minority Women **Business Owners**

Most systems are fallible at conception because they are not designed for everyone to excel. In many cases, concerns for the minority, meaning those who are not represented in the decision-making, are not part of the equation. Let's talk about the impact of systemic racism on minority women owned businesses and how we can collectively breakdown those systems to create parity in the business community.

Align, Redefine, and Grow Through Change

The choices you make today will impact your future, and with so much uncertainty going on in the world, you have to make intentional decisions to conquer change and cultivate results daily. Because poorly managed change will have a lasting impact on your life. So let's discuss practical ways for you to align, redefine, and grow through change.

Change is inevitable! How we decide to handle the change impacts everything. Choose to embrace it. ~ Angela Garmon

Workshop and Speaking Results:

- Empowered leaders
- Transformational thought leaders
- Gain high-impact communication skills
- Increase positive thinking and build confidence skills
- Create strategic thinkers and change agents



INVEST IN YOUR TEAM LEADERSHIP CORE 360°

CULTIVATING OBJECTIVELY RESILIENCE ENVRINOMENTS

Could your team could benefit from:

- Conflict resolution training
- Building team cohesiveness
- Change management techniques
- Discussions about unconscious bias
- Enhanced organizational performance
- Tools for strategic alignment
- Stronger communication skills
- Building an inclusive environment
- Increased leadership engagement
- Learning to creating coaching cultures

LEADERSHIP DEVELOPMENT

Whether your firm is in chaos or performing well, this customizable program will enhance the overall functionality of both leaders and team.

ARG's mission is to assist your organization with meeting its performance goals. And it starts by supporting the team.

Leadership CORE 360° is a tailored program. We start by understanding the immediate needs of the organization and then designing the right training program for the team.

The Leadership CORE 360° modules are separated into four key areas:

- Leadership Engagement
- Team Engagement
- Guest Engagement
- Brand Engagement

The choice is yours. You can either select a few tracks from each module or choose them all. ARG creates a lean learning environment that incorporates various tools to make learning practical and applicable for the team. Positioning them to produce results.

ORGANIZATIONAL PERFORMANCE

If organizational performance, diversity, equity, inclusion and belonging are all important to your team, let ARG help. ARG can offer additional support to increase leadership effectiveness.

Many leaders are not equipped to handle change so they avoid it. This eventually leads to several challenges such as:

- Performance issues
- Increased conflict in the workplace
- High turnover rates
- Decreased employee moral

Don't wait until it is to late. Allow us to help your team put the right plan in place to lead and manage change effectively.

Additional Services:

- Team building workshops
- Executive & group coaching
- Conflict resolution mediation
- Executive retreats/strategy sessions

Start planning today Call (480) 442-9841 Angela@argccgroup.com



CONQUER CHANGE AND CULTIVATE RESULTS

Angela R. Garmon is a leading voice for effective change management. Angela is a sought after speaker and facilitator, who delivers a variety of engaging talks on topics that enable others to conquer change and cultivate their desired results.

Angela's career started in hospitality. She had the opportunity to work in 5 star and 5 diamond environments, new builds, and transitioning hotels. Therefore, she understands the importance and impact of great leadership and brand experience.

Working up the ranks to an Interim Director of Finance and Six Sigma Green Belt for Starwood Hotels & Resorts, Angela saved the company millions by creating a best practice project that became nationally recognized, which helped to chart the course for her progression.

Now, she leverages these skills to develop the right strategies for her clients to produce high performing teams, while also maximizing their own leadership potential.

Angela has led change during seasons of transitions and continues to share her wealth of knowledge with others who are having difficult times navigating their teams. As done throughout her career, Angela continues to maximize opportunities to coach individuals, motivate teams and promote change and enhance growth in the companies she serves.

Angela R. Garmon Credentials:

- 20 year business acumen
- Master's in Human Dynamics
- Bachelor's in Business Management
- Six Sigma Green Belt Certification
- Certified Personal & Executive Coach

Angela is an educator. She is an adjunct professor at the Colangelo College of Business at Grand Canyon University where she educates hospitality students on how to become successful leaders in the industry.

Angela is an advocate for change. She serves as a board of director and past President of the National Association of Women Business Owners, Phoenix Chapter, where she supports women business owners with succeeding in their business development growth.

Align with purpose Redefine the barriers Grow your influence